

Flickering back to bright: a survey of Fresno-area arts organizations

Your feedback and comments may be included in an upcoming article.

What is your name and the name of your arts organization?

Good Company players

How do you categorize your organization?

Theater company

Orchestra / Classical music ensemble

Museum / gallery

Dance company

Literary organization

Producing organization

Other:

Thinking back to the start of the pandemic, what was the last date your organization offered something "live" (a non-virtual performance, exhibition, festival, reading, etc.)? What was the event?

3/15

Do you have an anecdote or memory of the pandemic related to your arts organization that stands out for you? Can you share it?

The amount of support and sincere good wishes for our survival will be the most relevant memory we will have of the last year, except for the loss of key players in our history. It never crossed my mind that we wouldn't reopen and that support was further motivation

Do you have an upcoming public live event scheduled with a specific date?

Yes

No

If so, what is it and when is it?

Nonsense at Roger Rocka's 5/20, love letters at the 2nd Space 6/2

What are you planning for the fall season? If you haven't yet made a public announcement, when will you do so?

Nonsense, Daddy Long Legs , Addams Family and Elf at RR. Love letters, This Random World, Barefoot in the Park and Holly , Jolly , Holliday's at the 2nd Space

What sort of social-distancing and virus-mitigation options are you planning or considering for your organization's return to public life? (Realizing that regulations and recommendations can change.)

Requiring performers to be vaccinated, adhering to all distancing protocols for audience seating and masking during performance.

On a scale of 1 to 10, with 10 being the most severe, how has your organization been impacted financially by the pandemic?

1 2 3 4 5 6 7 8 9 10

Regarding the above question: Would you care to comment?

Even with tremendous support from individuals, a city grant and federal programs rents, royalties, production costs are paid based on ticket sale income including season ticket sales.

On a scale of 1 to 10, with 10 being extremely important, how important was government assistance (grants, loans, other financial incentives) to keeping your arts organization alive during the pandemic?

1 2 3 4 5 6 7 8 9 10

Regarding the above question: Would you care to comment?

I appreciated the Fresno city councils through the Fresno Arts Council to be the most lovingly appreciated support

On a scale of 1 to 10, with 10 being the most difficult, how hard do you think it will be to convince audiences/visitors/supporters to return to your organization?

1	2	3	4	5	6	7	8	9	10
<input checked="" type="radio"/>	<input type="radio"/>								

Regarding the above question: Would you care to comment?

" we have built it... they will come" we done 47. 1 seasons we are available for attendance .

Did your organization try a digital strategy during the pandemic? If so, what do you think your most effective offering was? And will you continue any digital components when you return to live performance/exhibition?

What do you think is the biggest challenge that arts organizations now face in the greater Fresno area?

Vaccination rates are the secret of a normal experience so hoping people feel that is a way to support their favorite events.

Anything you'd like to add?

Turn on the lights we are open

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